



# Zonta Club of Hamilton I

## Member of Zonta International

*Advancing the Status of Women Worldwide*

### TEL—O—ZONTA

PRESIDENT: NANCY GOODHEW  
EDITOR: KARIN ECKART

JANUARY 2012

MAILING ADDRESS:  
PO Box 57124 JACKSON STATION  
HAMILTON, ON L8P 4W9

### *Board of Directors 2011—2012*

#### *Officers*

**President** Nancy Goodhew  
**Vice-President** Sharon Haas  
  
**Recording Secretary** Anne Farrington  
**Treasurer** Debbie Field  
**First Year** Vickie Houston

#### *Directors*

**First Year** Vickie Houston  
Irene Polidori  
  
**Second Year** Beth Begin  
Karin Eckart

### *January 24th Dinner Meeting Reminders*

**Dinner is at 6:00 p.m. sharp at the Liuna Station.**  
The cost of the dinner is \$30. Cash bar in advance.

**If you are unable to attend, or if you are bringing a guest,  
please advise**

**Dorothy Rilett at 905-628-5985 or drilett@cogeco.ca by  
Thursday, January 19th, 2012.**

You will be billed for your dinner if you have not contacted  
Dorothy by that date.

#### **January Program:**

- Sylvia von Ellm, Classification Talk
- Guest Speaker — Emily Christoffersen,  
Clinical Manager, Centre for Healthy Aging, St. Peter's Hospital

**Health Care Needs of Older Adults:  
Making Hospitals more Senior Friendly**

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# Communications Corner

The following are some Public Relations Tips found on the Internet that may help our club's promotion efforts:

1. Get to know the media that are most likely to cover our club activities (e.g. watch the local news, bookmark media websites) and learn the names of the reporters who cover significant beats (e.g. calendar page editor, society page editor). Get to know the reporters personally.
2. Always give the media information that is newsworthy and relevant to a large share of the public.
3. Develop a 'virtual' media kit that resides on our website: e.g. include our history, mission and goals, brief profiles and photos of key board members, most recent news releases and a downloadable current annual report. Busy reporters appreciate this!
4. Make yourself available to the media at any time. Provide your business card, get back to them as quickly as possible since they work to deadlines.
5. Always thank a reporter for his or her coverage. Send a hand written thank-you note. Never nitpick over minor inaccuracies since corrections appear in small type on the back page and are not worth the effort!

Margaret Black

<http://www.staashpress.com/article21.html>

UPCOMING DINNER

MEETINGS:

FEBRUARY 28

MARCH 27

APRIL 24

MAY 22

JUNE 26

OTHER DATES TO NOTE:

MARCH 8

INTERNATIONAL WOMEN'S DAY



January 9 - Fran Colter; January 26 - Anne Farrington  
January 31 - Sylvia von Ellm

### TORINO Convention Update

Please check the website <http://torino2012.zonta.org/>. Convention and registration information is now available. There are savings for early registration by April 1, 2012.

For information, please email: [contactus@zontahamilton1.ca](mailto:contactus@zontahamilton1.ca)

District 4 website: [www.zontadistrict4.org](http://www.zontadistrict4.org)

Zonta Club of Hamilton 1: [www.zontahamilton1.ca](http://www.zontahamilton1.ca)

Zonta International: [www.zonta.org](http://www.zonta.org)



## *January 2012 President's Report*



Happy New Year Everyone! I hope your Christmas celebrations were as wonderful as mine were.

January 11 was Amelia Earhart Day, which is celebrated in January in different ways by Zonta

clubs around the world. Amelia was a legendary pilot and Zontian who became the first woman to fly solo over the Pacific Ocean. Many clubs use this opportunity to encourage donations to the Amelia Earhart Fellowship Fund. Established in 1938, the Amelia Earhart Fellowship Program provides US\$10,000 Fellowships to 35 women around the world each year. Our own member, Maria-Lynn Turi was a recipient of this award.

Our committees have been working hard. Service has decided on our recipients for the year. LAA has decided on their focus. Fellowship has come up with your choice for a get-together.

The charter event for the Sir Allan MacNab Secondary School Z Club

was very touching and exciting. Twelve of our members watched these enthusiastic young Z-Club members as they were inducted at the end of November.

Fundraising has completed the house lottery. The members of this committee spent a lot of time putting together the schedule as well as dropping off and picking up tickets every day during the weeks we worked on the raffle. Special thanks to this committee for the personal time they took. It was a very successful fundraiser for the club. Thank you also to members who sold tickets at Limeridge and at the house.

Yours in Zonta,  
Nancy Goodhew

**“Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work.”**

**Vince Lombardi**

## *Inter-City Event*

The Zonta Club of Hamilton II is hosting their 3<sup>rd</sup> annual Three Cups of Tea event for International Women's Day on Sunday March 4<sup>th</sup> from 1:30 to 3:30 at Michelangelo's. Tickets are \$40.00 each. The guest speaker is Rose Handy. Rose is a Canadian success story who went from being homeless to running a successful business. Her talk is titled Building a Successful Company from Scratch.....from a Shelter.

Please contact Sue Moffat for tickets.

## *Membership Update*

Please welcome our new member Suhreta Kovac who will be inducted at our January meeting. Suhreta is a Real Estate Sales Person from Royal LePage in Stoney Creek. Suhreta has already been out to our Dream Home Lottery Booth volunteering and is joining our Golf Committee.



## *Donations*

Donations were made in the past year by the following Zontians in memory of friends and loved ones, in celebration of special events and in lieu of Christmas cards.

Thank you to these Zontians whose donations help our Service Projects.

### IN MEMORIAM DONATIONS

Marlene Balsdon  
Phyllis Deptuck  
Nancy Goodhew  
Barb Jepson  
Sylvia Kajjura  
Mary McKay  
Susan Moffat  
Gwen Mowbray  
Patti Oosterveld  
Lillian Orban  
Irene Polidori  
Dorothy Rilett  
Gertrud Taunton  
Alina Zylvitis

### CHRISTMAS & GENERAL DONATIONS

Margaret Black  
Renate Davidson  
Karin Eckart  
Joan Heels  
Kathy Kingsmill  
Judy Lindsay  
Susan Moffat  
Irene Polidori  
Dorothy Rilett

Tax receipts for Service Trust donations and Zonta Classic donations will be available at the January meeting for pick up. Any receipts not picked up, will be mailed in February.

### *B-I-N-G-O Schedule—Princess Bingo 300 Fennel Avenue East*

**Note: We have to be there no later than 5 p.m. to count cards.**

*Bingo is at 6:45 Friday and Sunday nights*

**We would like some more Zontians to work BINGO.**

PLEASE CONTACT PHYLLIS DEPTUCK IF YOU CAN HELP OUT [905-387-1485](tel:905-387-1485)

**SPARE      Sharon Haas**



**FRIDAY FEB 3/12**  
NANCY GOODHEW  
JUDY LINDSAY  
IRENE POLIDORI  
SANDRA CRONK  
PHYLLIS DEPTUCK

**SUNDAY FEB 12/12**  
JOAN HEELS  
MARLENE BALSDON  
WAYNE BALSDON  
DIANE STOGIANNES  
ALINA ZILVYTIS